

IGNITING POTENTIAL

ANNUAL REPORT 2022/23



NORTHSIMCOE.BIGBROTHERSBIGSISTERS.CA

(705) 526-5051



**Big Brothers
Big Sisters**
OF NORTH SIMCOE



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ACKNOWLEDGEMENT

LAND ACKNOWLEDGEMENT

Big Brothers Big Sisters of North Simcoe acknowledges that we are here today in the traditional homelands of many nations and now home to many diverse First Nations, Inuit, and Métis people. This land is also home to many of our animal and plant relations as well as our sacred waters.

The Heart of Georgian Bay has been an important homeland to, and gathering place for, Indigenous people for thousands of years.

This is the traditional and Treaty territory of the Anishinabek people, now known as the Chippewa Tri-Council comprised of Beausoleil First Nation, Rama First Nation, and Georgina Island First Nation. This territory is within the pre-confederation Treaty 5 and Treaty 16 and included within the Williams Treaties of 1923.

It is important for us to recognize that the strength of our community today comes from those who were here before us. It is also our responsibility to remind future leaders they are a part of a continuum of leadership that started with Indigenous culture. Finally, each of us needs to remember that truth has to come before reconciliation. We are committed to building pathways towards Reconciliation by learning and honouring Indigenous history and culture.



ABOUT US

MISSION

Enable life-changing mentoring relationships that ignite the power and potential of young people.

VISION

Every child in North Simcoe who needs a mentor has a mentor.

2022-2023 STATS

- 25** Big Brother/Sister Matches
- 5** Teen Mentoring Matches
- 29** School-based Matches (5 schools)
- 37** Littles on waitlist
- 55** Active Bigs
- 53** Little inquiries
- 63** Big inquiries
- 7** Game On Participants
- 10** Go Girls Participants - Community
- 7** Go Girls Participants - School
- 23** Average Big Bunch attendance

EXECUTIVE CORNER

The first word that comes to mind as I reflect back on the 2022-2023 year is "normal". It feels strange to write that as our big accomplishment. But this was sort of a normal year. Consistent, ordinary. Maybe stable is a better way to put it.

After the past few years of the pandemic, which were huge times of change for BBBS North Simcoe, I am very pleased to be able to report that we have settled into a period of stability, and a new normal. That does not mean that things are quiet though! The agency continues to do so much for the community, through the programming offered, the incredible number of fundraisers, and the excellent work of all of the staff members.

The demand for our organization has grown, and it has been challenging to recruit new volunteers to meet our waitlist needs. This has been and will continue to be a focus for our organization. Our volunteers are an essential part of providing the quality mentorship and leadership that those waiting for our programs need and deserve. On the organizational side, as a not-for-profit, the last few years were a significant challenge with extremely reduced opportunities for fundraising. It will be important for us to reflect on ways we can maximize our fundraising outreach which will allow us to provide our exceptional programs to an ever-growing demographic.

In looking back at the challenges and advancements of 2022, I am reminded of how fortunate our small agency is to have a dedicated team of staff members, a talented team of Board Members helping us find our guiding light, and of course our passionate team of volunteers who fully understand the impact our programs have on our children and youth, and who continue to support not only the children but our agency as a whole.

We enter this next year grateful and committed to continue to serve our community with excellence.



JoAnn Stephan
Executive Director
Big Brothers Big Sisters of
North Simcoe



Susan Inrig
Board President
Big Brothers Big Sisters of
North Simcoe



COMMUNITY & CORPORATE SUPPORT

MAJOR SPONSORS

- Charles Morden Construction Ltd
- 2 Stock Donations.

MAJOR GRANTS & CORPORATE/ COMMUNITY PARTNERS

- WestJet Cares for Kids
- Rotary Club of Midland
- Delta Bingo and Gaming
- Ministry of Education
- Township of Tiny
- Ontario Trillium Foundation
- Weber Community Foundation
- Enbridge
- Huronia Community Foundation
- Community Services Recovery Grant
- BGC North Simcoe

2022-2023 ANNUAL SPONSORSHIP

One-time contact for sponsorship for the entire year. Ranging from \$750-\$5000.

- Charles Morden Construction
- Canadian Tire
- Remax Georgian Bay Realty
- Midland Home Hardware
- Monica McCready
- Midas
- Adco Tire & Auto
- Todd Lalonde Insurance Agency
- HGR Graham Partners
- McDonald's
- LabX Media Group
- PRF and Custom Kitchens

COMMUNITY & CORPORATE SUPPORT

WAYS TO GIVE

In-Kind Donations - can include business services, event tickets, gift certificates and more.

Monthly Giving - automatic monthly donations set up on Zeffy.

Stock Donations - a donation of securities or mutual funds is an efficient way to donate to charities for both parties.

Legacy of Hope - You can support BBBSNS by including a donation in your will.

Tribute & Memorial Gifts - Honour a friend, mentor, or family member with a gift in their honor.

COMMUNITY DONATIONS AND PROJECTS

- | | | | |
|----|---|----|---|
| 4 | Food Nation and BGC North Simcoe kits provided to families | 47 | Rock 95/Kool FM Toy Drive - gifts for Littles |
| 11 | Participants in Midland Cultural Centre/ Derek Grey Music Program | 32 | Biindakenmishnaang event participants |
| 12 | Summer Stock Up through BGC North Simcoe | 9 | Summer Camp Sponsorship for Littles |
| 10 | "WOW" Activities through Sheldon East Ring Polishing Events | 18 | Activity Newsletter |
| 10 | Camp Ignite participants | 5 | Major League sporting event tickets donated |
| 7 | Little Learners for Lifelong Opportunities Camp | 10 | Donated "A Day in the Life with Herbie Kuhn" tickets at the MCC |



PROGRAMS

ONE TO ONE

Community 1:1

Matches choose their own schedule, activities, events, or community resources to explore. The Community-Based Program strives to provide a role model and friend, promote the importance of staying in school, and healthy relationships with family and peers, instil trust and self-confidence in order to make healthy decisions, encourage leadership skills and independent thinking, and to have fun!

School-Based

The School-Based Mentoring Program provides children/youth in grades 2-8 with a role model, a friend, and someone to share their experiences with. For 1 hour a week, mentors meet with their mentee during the school day and engage in activities such as board games, arts & crafts, sports, reading, or just spending time together.

Teen Mentoring

The Teen Mentoring program matches high school students in grades 9-12 with children aged 6-12 from the BGC North Simcoe Afterschool Program. Teen Mentors meet one-to-one with an assigned Mentee and participate in games, activities, crafts, conversation, and goal setting for one hour a week from October until the end of the school year.



Programs marked with this symbol can be partnered with BGC North Simcoe thanks to our shared Grow Grant from the Ontario Trillium Foundation.

" I love his fun-loving energy and I am always excited to see my mentee as it makes my week brighter!"

- Teen Mentoring Volunteer



PROGRAMS



"I have really enjoyed the friendship we have built together. It seems to get stronger and stronger each time we get together. We have similar interests and I see a lot of myself in my Little when I was her age. We enjoy the activities we do together, and stay in contact through text to catch up on life. My Little confides in me, and knows I am there for her when needed."

-Big Sister in a 1:1 Community Match



PROGRAMS

GROUP

Go Girls!

The Go Girls! group program helps female identifying youth aged 11-14 who are going through this pivotal stage in their life navigate life, relationships, understanding themselves, and view on having a balanced lifestyle.



Game On!

Game On! is a group program for male-identifying youth in the North Simcoe community looking to build healthy friendships, learn new life skills, and get a better understanding of what a balanced/healthy lifestyle looks like.



Big Bunch

The Big Bunch Program is available for Littles who are waiting for their Big, as well as an additional activity for our matches to enjoy together. This fun and friendly group program offers volunteers a unique opportunity to interact with other Bigs and Littles. This program runs monthly for 2-4 hours. Potential matches are often formed during these events.

COMMUNITY PARTNERS

Huge thank you to our community partners who volunteered their time to teach our group programs about important life skills!

Deanna Palazzo, Dionne Thomson, Jo Mazgay, Melanie Linkletter, Jamie Dazell, Jane Argue, Clarissa Smith, and Melanie Nichol.



Programs marked with this symbol can be partnered with BGC North Simcoe thanks to our shared Grow Grant from the Ontario Trillium Foundation.



VOLUNTEER RECOGNITION

A **BIG** THANK YOU TO OUR DEDICATED VOLUNTEERS!

Cindy M F. **24 years**

Bob G. - **23 years**

Jason H. **16 years**

Susan I. **14 years**

Judy B. **14 years**

Candon J S. **13 years**

Susan W. **8 years**

Justin J. **7 years**

Lisa T. **5 years**

Anna H. **5 years**

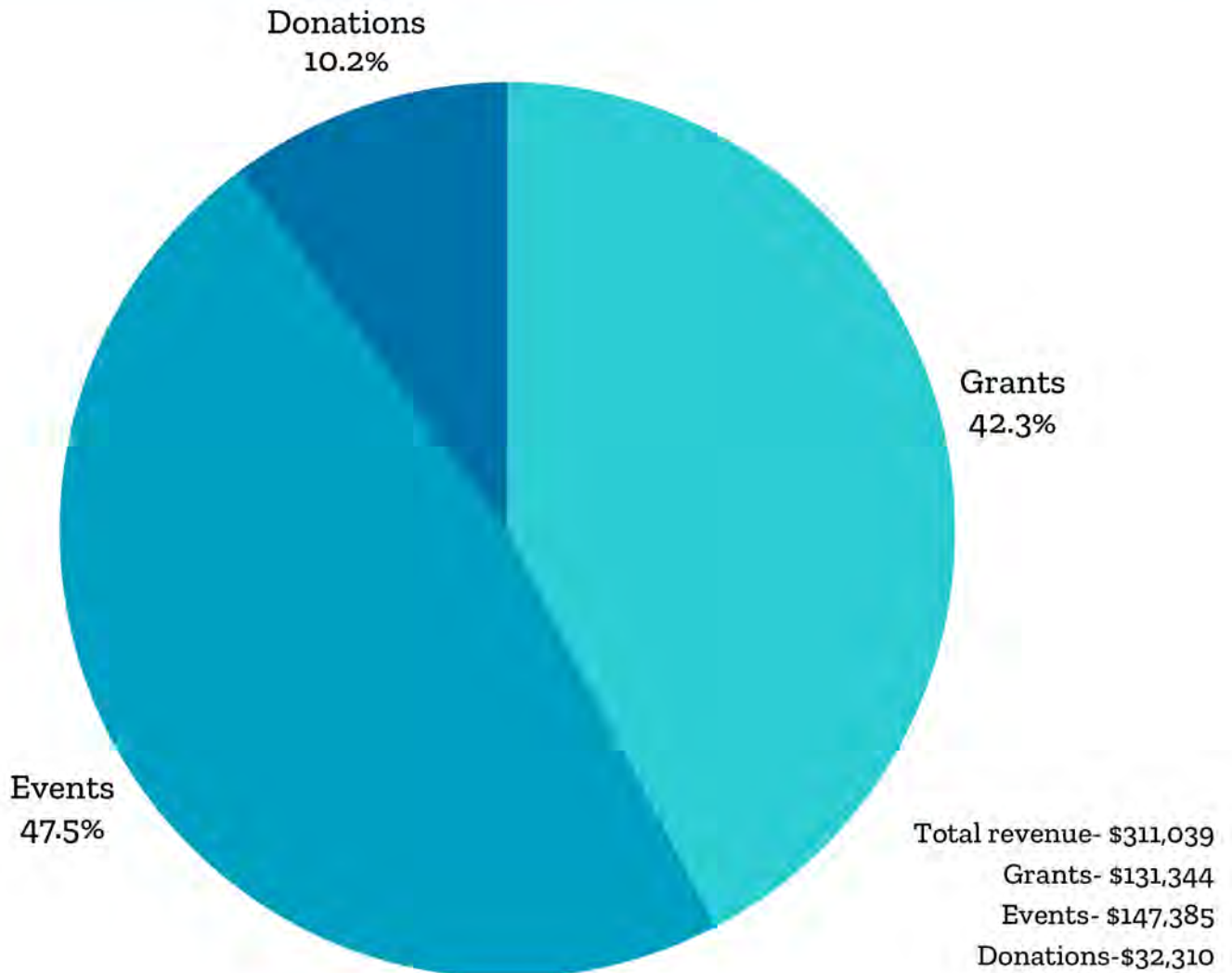
Paul C. **5 Years**

Richard M. **5 years**





SUMMARY OF STATEMENT OPERATIONS



This fiscal year was one of ensuring that we were able to sustain our programs and continue to operate at a financial advantage.

While the budget approved was one of a deficit nature we were able to end the year with an excess of \$3018.00.

As we continue to navigate the most uncertain period after the COVID Pandemic, without government supports and with a period of high inflation, we remain optimistic that through funding opportunities, fundraising events, and donations from community, individuals, and sponsors, that we can together be successful in providing the essential mentoring programs for our youth in North Simcoe.



STATEMENT OF CASH FLOWS

BIG BROTHERS BIG SISTERS OF NORTH SIMCOE

Statement of Cash Flows

Year Ended May 31, 2023

(Unaudited)

	2023	2022
OPERATING ACTIVITIES		
Excess of revenues over expenses	\$ 3,018	\$ 11,017
Changes in non-cash working capital:		
Accounts receivable	(7,417)	722
Accounts payable and accrued liabilities	(4,754)	10,030
Deferred contributions	(20,043)	1,022
Prepaid expenses	637	153
Harmonized Sales Tax recoverable	(216)	(2,742)
Government remittances	(1,074)	(862)
	(32,867)	8,323
Cash flow from operating activities	(29,849)	19,340
INVESTING ACTIVITY		
Marketable securities - net	(16)	(19)
INCREASE (DECREASE) IN CASH	(29,865)	19,321
CASH - BEGINNING OF YEAR	212,885	193,564
CASH - END OF YEAR	\$ 183,020	\$ 212,885



MEET THE TEAM

2022-2023 BOARD OF DIRECTORS

Susan Inrig, **President**

Robert Gow, **Vice-President**

Michelle McKerness, **Treasurer**

Judy Bales, **Secretary**

Wanda Hamelin, **Director**

Susan Wiggins, **Director**

Cindy McQuirter - Fairley, **Director**

Christine VanderWeg, **Director**

Hunter Markle, **Director**

2022-2023 STAFF

JoAnn Stephan, **Executive Director**

Haylie Taylor, **Fundraising & Community
Development Coordinator**

LeeAnne Addley, **Mentoring Coordinator**

Asia Thompson, **Mentoring Coordinator**



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2024 EVENTS

Bowl for Kids Sake - **May 2024**

Showcase of Homes Tour - **October 5th 2024**

Holiday Survivor - **December 2024**

CONNECT WITH US

Facebook, Instagram and Twitter-
@BBBSNS

TikTok-
@bbbs.northsimcoe

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Linktree-

