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**Charitable Number**  
**119040368RR0001**

Big Brothers Big Sisters of North Simcoe (BBBSNS) would like to first thank you for your consideration in the support of our youth and our agency through an Annual Sponsorship. With this package we are making the process more efficient in terms of your time, your commitment, and our teams' efforts in asking for your support.

BBBSNS would be happy to have you as a BBBS Partner. A BBBS Partner is a community partner who helps our organization to showcase the potential of every youth we serve in North Simcoe. The potential for every Little within our agency is the spark we hope to ignite.

Going forward, we would like to offer you an opportunity to be an Annual Sponsor. There are many benefits to both you as the sponsor and our agency by having an annual sponsorship commitment.

- One-time contact for sponsorship for the entire year
- A choice of which events and level of sponsorship you want to be part of for that year.
- Helps both parties with budgeting.
- Increases the viability of BBBSNS programs.
- Increases the visibility of your company within the community.
- Supports youth across North Simcoe

The primary source of funding we receive for Big Brothers Big Sisters North Simcoe is from corporate sponsors, such as your business; we receive no sustainable funding from the government to support our youth mentoring programs in North Simcoe. More than 50% of BBBSNS annual revenue comes from sponsorships and donations from the local communities we serve. That in itself is impressive, and we cannot accomplish this without you.

As a valued Annual Sponsor, you are helping us to provide mentoring programs for youth ages 6-18 across North Simcoe. Throughout the past few years with support from sponsors like you, we have been able to increase the number of Game On and Go Girls programs, recruit more In School Mentors, and work to reduce our wait list.

Enclosed you will find the various events that BBBSNS is planning for 2025, as well as the sponsorship tiers.

Hoping to speak with you at your earliest convenience.

*Sincerely,*

*Haylie Taylor*

*Fundraising and Community Development Coordinator*

[haylie.taylor@bigbrothersbigsisters.ca](mailto:haylie.taylor@bigbrothersbigsisters.ca)

705-526-5051

## Annual Sponsorship

*Platinum Sponsor - \$3000.00*

*Gold Sponsor - \$2000.00*

*Silver Sponsor - \$1500.00*

*Bronze Sponsor - \$1000.00*

As a **Platinum** sponsor for Big Brothers Big Sisters North Simcoe, you will receive the following in return:

1. Platinum sponsor for 1 signature event in the 2025 year
2. 4 social media posts for the event your organization will be a platinum sponsor for
3. Mentioned on any pre/post media (radio CTV News etc.)
4. Recognition at our Annual General Meeting as a Partner in Potential
5. Logo and website link on the event page on our BBBSNS website
6. Listed as a partner on our BBBSNS website for 1 year.

As a **Gold** sponsor for Big Brothers Big Sisters North Simcoe, you will receive the following in return:

1. Listed as a gold sponsor for 1 or more signature events throughout the 2025 year.
2. 3 social media posts for the event your organization will be a sponsor for
3. Recognition in our Annual General Meeting as a Partner in Potential
4. Logo and website link on the event page on our BBBSNS website
5. Listed as a partner on our BBBSNS website for 1 year.

As a **Silver** sponsor for Big Brothers Big Sisters North Simcoe, you will receive the following in return:

1. Listed as a silver sponsor for 1 signature event in 2025
2. 2 social media posts for the event your organization will be a sponsor for
3. Recognition as our Annual General Meeting as a Partner in Potential
4. Logo and website link on the event page on our BBBSNS website
5. Listed as a partner on our BBBSNS website for 1 year

As a **Bronze** sponsor for Big Brothers Big Sisters North Simcoe, you will receive the following in return:

1. Listed as bronze sponsor for one signature event in 2025
2. 1 social media posts for the event your organization will be a sponsor for
3. Recognition as our Annual General Meeting as a Partner in Potential
4. Logo and website link on the event page on our BBBSNS website
5. Listed as a partner on our BBBSNS website for 1 year

*A sponsorship receipt will be issued to all annual sponsors.*

## **BBBSNS 2025 Fundraising Events**

### **Bowl for Kids – TBD**

Join us with friends, family or co-workers for a fun filled day of bowling to support youth mentoring programs right here in North Simcoe. We are so excited to bring Bowl For Kids' Sake back, after taking a few years off during Covid.

### **Showcase of Homes Tour– October 4<sup>th</sup>, 2025**

This is Big Brothers Big Sisters North Simcoe's signature fundraising event. Join us in touring some of the beautiful and unique homes around North Simcoe, and support youth mentoring in our communities. This event is always the Saturday before the Thanksgiving weekend.

### **Holiday Survivor – November/December 2025**

Get your team of 6 together for a fun week-long elimination-style game of chance! Participants' names will be eliminated daily, with only 1 team remaining as the sole survivor. The Top 4 teams and the first team out will win LCBO gift cards.

### **MegaBike – (Potential)**

Hop on the legendary 30-person BIG Bike with your co-workers, clients and friends and enjoy a ridiculously fun team-building event all while pedaling for the potential of young people right here in our community. Following the most picturesque views in downtown Midland , this is a ride you won't want to miss!

**\*Additional fundraising event may be added throughout the year\***

## Sponsorship Agreement

Thank you for supporting Big Brothers Big Sisters North Simcoe with your annual sponsorship. Please take a minute to fill out this form and choose your level and event(s) you would like to sponsor.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

### *Sponsorship Level:*

- Platinum Sponsor \$3000.00
- Gold Sponsor - \$2000.00
- Silver Sponsor - \$1500.00
- Bronze Sponsor - \$1000.00

### *Event Choice(s):*

- Bowl for Kids Sake
- Showcase of Homes Tour
- Holiday Survivor
- MegaBike (Potential)
- I will let the BBBSNS team decide

If choosing more than one event, please provide breakdown of sponsorship for each event:

### *Payment information:*

Please select your payment option from one of the options below.

- Cheques can be made payable to:  
Big Brothers Big Sisters North Simcoe  
366 Midland Ave, Suite E-3  
Midland, Ontario L4R 3K7
- Email transfer:  
Email transfer can be sent to JoAnn Stephan at [joann.stephan@bigbrothersbigsisters.ca](mailto:joann.stephan@bigbrothersbigsisters.ca)

Signature: \_\_\_\_\_

Invoices will be sent upon request by email to the email provided above.  
Please send along appropriate logos for advertising to [haylie.taylor@bigbrothersbigsisters.ca](mailto:haylie.taylor@bigbrothersbigsisters.ca)